Conf-IRM 2025 Program
23-25 June, 2025 │Istanbul, Türkiye

Day 1 (Monday, 23rd June) - Doctoral Consortium — **Venue**

Time	Session	Venue
10.30 - 11.00	**Registration**	
11.00 - 11.15	**Welcome and Introduction**	
11.15 - 12.00	**Keynote: The Importance of Developing Perspective** *David J. Pauleen - Massey University*	Demir Demirgil Hall
12.00 - 13.00	**Doctoral Consortium** *Nuri Başoğlu, Izmir Institute of Technology, Turkiye* *Mirjana Kljajić Borštnar, University of Maribor, Slovenia* Student Presentations (30 minutes per student)	Demir Demirgil Hall
13.00 - 14.00	**Lunch Break**	
14.00 - 15.30	Student Presentations (30 minutes per student)	Demir Demirgil Hall
15.30 - 15.45	**Coffee/Networking Break**	
15.45 - 16.00	**Concluding remarks**	
18.00 - 21.00	**Welcome Reception**	**Kennedy Lodge**

Day 2 (Tuesday, 24th June) - Track Sessions

Time	Session	Venue
09.00 - 09.45	**Registration**	
09.45 - 10.00	**Opening Speech:** Nazım Taşkın - Felix B Tan *Bogazici University - Auckland University of Technology*	Demir Demirgil Hall
10.00 - 10.15	Rectorate Speech	
10.15 - 10.45	**Keynote:** Abdulgadir Uyar *Vakıfbank*	
10.45 - 11.00	**Coffee/Networking Break**	
11.00 - 11.45	**Keynote:** Nancy Pouloudi *Athens University of Economics and Business*	Demir Demirgil Hall
11.45 - 12.15	**Sponsor:** Cenk Erkin *BeosinTR*	
12.15 - 13.15	**Lunch Break**	
13.15 - 13.55	**Track 01 - Embracing a Sustainable Intelligent Future** *Andreja Pucihar, University of Maribor, Slovenia* *Barbara Krumay, Johannes Kepler University Linz, Austria* **2 - A Methodological Process Model for Recognizing Digital Transformation Opportunities** *Manuel Muehlburger; Barbara Krumay; Thomas Deutsch -* Online Presentation **14 - Swift Crisis Response: The Roles of Organizational Mindfulness, Citizenship Behavior and Digital Infrastructure** *Edward Bernroider; Everist Limaj; Nikolaus Obwegeser*	Demir Demirgil Hall
13.55 - 14.15	**Track 03 - Security, Privacy, and Risk Management** *Bilgin Metin, Bogazici University, Turkiye* *Krassie Petrova, Auckland University of Technology, NZ* **10 - Mitigating the Risk of Fake User-Generated Content** *Christopher Gusenbauer; Michaela K. Trierweiler*	Demir Demirgil Hall
14.15 - 14.55	**Track 04 - Future of Education, Health and the Public Sector** *Eusebio Scornavacca, Arizona State University, Tempe, US* *Hamed Jafarzadeh, Macquarie University, Sydney, Australia* **7 - Explaining Perceived Quality of a Tertiary Education Recommendation System through user studies** *Unathi September* **12 - Predicting Learning Styles with AI: Toward Adaptive and Personalized Education** *Md Mehedi Hasan; Gobinda Chandra Sarker; Md Rakibul Hoque; Mohammad Ahmed*	Demir Demirgil Hall
14.55 - 16.10	**Coffee/Networking Break**	
16.10 - 17.05	**Track 05 - Enterprise Information Systems and Industry 4. 0** *Jairo Gutierrez, Auckland University of Technology, Auckland, New Zealand* *Mehmet Aydın, Bogazici University, Istanbul, Turkiye* **19R - Exploring the Human-Centric Perspectives of Smart Warehouses Technology Adoption - the case of New Zealand** (Research-in-Progress) - Online Presentation *Maryam Mirzaei; B. Dehe* **5 - Corporate data Diogenes: Analyzing companies that behave like digital accumulators** *Ariel I. La Paz; Josue A. Salinas; David Lopez* **9 - Looking Beyond Technology: Hierarchical List of People and Culture Capabilities for Advanced Data Analytics** *Tina Afshar Ghochani; Özden Özcan-Top; Banu Aysolmaz*	Demir Demirgil Hall
17.05 - 17.20	**Closing remarks**	

Day 3 (Wednesday, 25th June) - Track Sessions

09.00 - 09.30	**Registration**	
09.30 - 11.10	**Track 02 - IS Adoption and Digital Transformation** *Kasuni Weerasinghe, Auckland University of Technology, NZ* *Manuel Muehlburger, Johannes Kepler University Linz, Austria* **1 - A Framework for data space adoption integrating data sovereignty as a technical factor** *Andreas Hutterer; Barbara Krumay* - Online Presentation **13 - Recommendations for teleconsultation implementation for healthcare providers: A systematic review** *Denise Selina Y. Tan; Felix B Tan* **8 - Generative Artificial Intelligence and Digital Transformation in Contact Center Businesses** *Shafiq Alam; Lorraine Skelton; Muhammad Sohaib Ayub; Windy Dharmawan* **16 - The Role of AI-Powered Personalisation throughout the Purchase Decision-Making Process on Online Marketplaces** *Nodumo Tembani; Maureen Tanner; Papama Mtambeka* **17 - Transforming Customer Service in E-Commerce: The Case of Hepsiburada's Bespoke Platform** *Yavuz Selim Hindistan; Handan Derya Ercan; Tayfun İskender; Hüseyin Özdemir; Rıdvan Yıldırım*	Demir Demirgil Hall
11.10 - 11.25	**Coffee/Networking Break**	
11.25 - 12.00	**Track 03 - Security, Privacy, and Risk Management** *Bilgin Metin, Bogazici University, Turkiye* *Krassie Petrova, Auckland University of Technology, NZ* **21R - Towards a Holistic Conceptual Framework for Supply Chain and Third-Party Cybersecurity Risk Management** (Research-in-Progress) *Muhammed Yusuf Akçakaya; Meltem E Mutlutürk; Bilgin Metin* **3 - Adopting DevSecOps: A Framework for IT Governance and Culture Change Based on a Plan-Do-Check-Act (PDCA) Approach** *Bilgin Metin; Timur Demir; Ali Can Keserel; Barışcan Güngör; Martin Wynn*	Demir Demirgil Hall
12.00 - 12.45	**Track 04 - Future of Education, Health and the Public Sector** *Eusebio Scornavacca, Arizona State University, Tempe, US* *Hamed Jafarzadeh, Macquarie University, Sydney, Australia* **20R - WeChat as a Digital Health Tool: Understanding the Role of Digital Health Literacy in its Effective Use among Elderly Diabetic Patient in China** (Research-in-Progress) - Online Presentation *Ruilin Zhu; Zhiqin Wu* **18R - Rethinking Doctoral Research and Supervision in the Generative AI Era: A Research Agenda** (Research-in-Progress) *Melika Soleimani; Kasuni Weerasinghe; Maryam Mirzai; David J Pauleen* **22R - AI's Limits in Generating Audio-Visual Media for Communication of Serious Content** (Research-in-Progress) *Ines Janusch; Simon Currle*	Demir Demirgil Hall
12.45 - 13.45	**Lunch Break**	
13.45 - 15.05	**Track 06 - Social Media and Social Networks** *Shafiq Alam, Massey University, NZ* *Ziya Perdahci, Bogazici University, Turkiye* **4 - Bridging the Two Sciences: Tapping into the Confluence of Network Science and Design Science Research** Online Presentation *Samrat Gupta; Thorsten Schoormann; Mukul Gupta; Leona Chandra Kruse* **11 - Perceptions and Governance of Emerging Technologies in New Zealand: Preparing the Next Generation for an IT-Driven Future** *Shafiq Alam; Kasuni Weerasinghe; David J Pauleen; Hamed Jafarzadeh; Nazim Taskin; Ji Yu* **15 - The Pulse of the Paris Olympics: Sentiment and Topic Modelling of Opening Ceremony** *Yunus Emre Bulut; Nazım Taskın* **6 - Cyberbullying Detection With Machine Learning & Psychology: A Systematic Review** *Lubaina Navaid; Faisal Iradat; Nazim Taskin*	Demir Demirgil Hall
15.05 - 15.20	**Coffee/Networking Break**	
15.20 - 15.30	**Closing Remarks**	
17.30	Shuttle from Campus to Dinner Venue	
18.00 - 22.00	**Gala Dinner & Award Ceremony**	**Yıldız Hisar Sosyal Tesisleri**
22.00	Shuttle from Dinner Venue to Campus	