

Conf-IRM 2025 Program

23-25 June, 2025 | Istanbul, Türkiye

Day 1 (Monday, 23rd June) - Doctoral Consortium

Venue

Time	Activity	Venue
10.30 - 11.00	Registration	
11.00 - 11.15	Welcome and Introduction	
11.15 - 12.00	Keynote: The Importance of Developing Perspective <i>David J. Pauleen - Massey University</i>	Demir Demirgil Hall
12.00 - 13.00	Doctoral Consortium <i>Nuri Başoğlu, Izmir Institute of Technology, Türkiye</i> <i>Mirjana Kljajić Borštnar, University of Maribor, Slovenia</i>	Demir Demirgil Hall
	Student Presentations (30 minutes per student)	
13.00 - 14.00	Lunch Break	
14.00 - 15.30	Student Presentations (30 minutes per student)	Demir Demirgil Hall
15.30 - 15.45	Coffee/Networking Break	
15.45 - 16.00	Concluding remarks	
18.00 - 21.00	Welcome Reception	Kennedy Lodge

Day 2 (Tuesday, 24th June) - Track Sessions

Time	Activity	Venue
09.00 - 09.45	Registration	
09.45 - 10.00	Opening Speech: Nazım Taşkın - Felix B Tan <i>Bogazici University - Auckland University of Technology</i>	Demir Demirgil Hall
10.00 - 10.15	Rectorate Speech	
10.15 - 10.45	Keynote: The AI Era: Reinventing Financial Services for an Intelligent Future <i>Abdulgadir Uyar - Vakıfbank</i>	
10.45 - 11.00	Coffee/Networking Break	
11.00 - 11.45	Keynote: Embracing disruptions and opportunities of an intelligent future <i>Nancy Pouloudi - Athens University of Economics and Business</i>	Demir Demirgil Hall
11.45 - 12.15	Sponsor: Cenk Erkin <i>BeosinTR</i>	
12.15 - 13.15	Lunch Break	
13.15 - 13.55	Track 01 - Embracing a Sustainable Intelligent Future <i>Andreja Pucihar, University of Maribor, Slovenia</i> <i>Barbara Krumay, Johannes Kepler University Linz, Austria</i>	Demir Demirgil Hall
	2 - A Methodological Process Model for Recognizing Digital Transformation Opportunities <i>Manuel Muehlburger; Barbara Krumay; Thomas Deutsch - Online Presentation</i>	
	14 - Swift Crisis Response: The Roles of Organizational Mindfulness, Citizenship Behavior and Digital Infrastructure <i>Edward Bernroider; Everist Limaj; Nikolaus Obwegeser</i>	
13.55 - 14.15	Track 03 - Security, Privacy, and Risk Management <i>Bilgin Metin, Bogazici University, Türkiye</i> <i>Krassie Petrova, Auckland University of Technology, NZ</i>	Demir Demirgil Hall
	10 - Mitigating the Risk of Fake User-Generated Content <i>Christopher Gusenbauer; Michaela K. Trierweiler</i>	
14.15 - 14.55	Track 04 - Future of Education, Health and the Public Sector <i>Eusebio Scornavacca, Arizona State University, Tempe, US</i> <i>Hamed Jafarzadeh, Macquarie University, Sydney, Australia</i>	Demir Demirgil Hall
	7 - Explaining Perceived Quality of a Tertiary Education Recommendation System through user studies <i>Unathi September</i>	
	12 - Predicting Learning Styles with AI: Toward Adaptive and Personalized Education <i>Md Mehedi Hasan; Gobinda Chandra Sarker; Md Rakibul Hoque; Mohammad Ahmed</i>	
14.55 - 16.10	Coffee/Networking Break	
16.10 - 17.05	Track 05 - Enterprise Information Systems and Industry 4.0 <i>Jairo Gutierrez, Auckland University of Technology, Auckland, New Zealand</i> <i>Mehmet Aydin, Bogazici University, Istanbul, Türkiye</i>	Demir Demirgil Hall
	19R - Exploring the Human-Centric Perspectives of Smart Warehouses Technology Adoption - the case of New Zealand (Research-in-Progress) - Online Presentation <i>Maryam Mirzaei; B. Dehe</i>	
	5 - Corporate data Diogenes: Analyzing companies that behave like digital accumulators <i>Ariel I. La Paz; Josue A. Salinas; David Lopez</i>	
	9 - Looking Beyond Technology: Hierarchical List of People and Culture Capabilities for Advanced Data Analytics <i>Tina Afshar Ghochani; Özden Özcan-Top; Banu Aysolmaz</i>	
17.05 - 17.20	Closing remarks	

Day 3 (Wednesday, 25th June) - Track Sessions

09.00 - 09.30	Registration	
09.30 - 11.10	Track 02 - IS Adoption and Digital Transformation <i>Kasuni Weerasinghe, Auckland University of Technology, NZ</i> <i>Manuel Muehlburger, Johannes Kepler University Linz, Austria</i>	Demir Demirgil Hall
	1 - A Framework for data space adoption integrating data sovereignty as a technical factor <i>Andreas Hutterer; Barbara Krumay - Online Presentation</i>	
	13 - Recommendations for teleconsultation implementation for healthcare providers: A systematic review <i>Denise Selina Y. Tan; Felix B Tan</i>	
	8 - Generative Artificial Intelligence and Digital Transformation in Contact Center Businesses <i>Shafiq Alam; Lorraine Skelton; Muhammad Sohaib Ayub; Windy Dharmawan</i>	
	16 - The Role of AI-Powered Personalisation throughout the Purchase Decision-Making Process on Online Marketplaces <i>Nodumo Tembani; Maureen Tanner; Papama Mtambeka</i>	
	17 - Transforming Customer Service in E-Commerce: The Case of Hepsiburada's Bespoke Platform <i>Yavuz Selim Hindistan; Handan Derya Ercan; Tayfun İskender; Hüseyin Özdemir; Rıdvan Yıldırım</i>	
11.10 - 11.25	Coffee/Networking Break	
11.25 - 12.00	Track 03 - Security, Privacy, and Risk Management <i>Bilgin Metin, Bogazici University, Türkiye</i> <i>Krassie Petrova, Auckland University of Technology, NZ</i>	Demir Demirgil Hall
	21R - Towards a Holistic Conceptual Framework for Supply Chain and Third-Party Cybersecurity Risk Management (Research-in-Progress) <i>Muhammed Yusuf Akçakaya; Meltem E Mutlutürk; Bilgin Metin</i>	
	3 - Adopting DevSecOps: A Framework for IT Governance and Culture Change Based on a Plan-Do-Check-Act (PDCA) Approach <i>Bilgin Metin; Timur Demir; Ali Can Keserel; Barışcan Güngör; Martin Wynn</i>	
12.00 - 12.45	Track 04 - Future of Education, Health and the Public Sector <i>Eusebio Scornavacca, Arizona State University, Tempe, US</i> <i>Hamed Jafarzadeh, Macquarie University, Sydney, Australia</i>	Demir Demirgil Hall
	20R - WeChat as a Digital Health Tool: Understanding the Role of Digital Health Literacy in its Effective Use among Elderly Diabetic Patient in China (Research-in-Progress) - Online Presentation <i>Ruilin Zhu; Zhiqin Wu</i>	
	18R - Rethinking Doctoral Research and Supervision in the Generative AI Era: A Research Agenda (Research-in-Progress) <i>Melika Soleimani; Kasuni Weerasinghe; Maryam Mirzai; David J Pauleen</i>	
	22R - AI's Limits in Generating Audio-Visual Media for Communication of Serious Content (Research-in-Progress) <i>Ines Janusch; Simon Currle</i>	
12.45 - 13.45	Lunch Break	
13.45 - 15.05	Track 06 - Social Media and Social Networks <i>Shafiq Alam, Massey University, NZ</i> <i>Ziya Perdahci, Bogazici University, Türkiye</i>	Demir Demirgil Hall
	4 - Bridging the Two Sciences: Tapping into the Confluence of Network Science and Design Science Research Online Presentation <i>Samrat Gupta; Thorsten Schoormann; Mukul Gupta; Leona Chandra Kruse</i>	
	11 - Perceptions and Governance of Emerging Technologies in New Zealand: Preparing the Next Generation for an IT-Driven Future <i>Shafiq Alam; Kasuni Weerasinghe; David J Pauleen; Hamed Jafarzadeh; Nazim Taskin; Ji Yu</i>	
	15 - The Pulse of the Paris Olympics: Sentiment and Topic Modelling of Opening Ceremony <i>Yunus Emre Bulut; Nazim Taskin</i>	
	6 - Cyberbullying Detection With Machine Learning & Psychology: A Systematic Review <i>Lubaina Navaid; Faisal Iradat; Nazim Taskin</i>	
15.05 - 15.20	Coffee/Networking Break	
15.20 - 15.30	Closing Remarks	
17.30	Shuttle from Campus to Dinner Venue	
18.00 - 22.00	Gala Dinner & Award Ceremony	Yıldız Hisar Sosyal Tesisleri
22.00	Shuttle from Dinner Venue to Campus	